

## **AirTies Mesh Technology to Supercharge Wi-Fi on All Sky Q Devices**

**ISTANBUL, Turkey – 26<sup>th</sup> January 2016** - AirTies Wireless Networks (<http://www.airties.com/>), a leading supplier of advanced wireless products, announced today that its award-winning Mesh technology has been chosen by Sky (<http://www.sky.com/>), Europe's leading entertainment company, to enable the [Sky Q](#), its next-generation home entertainment system, which will be available in early 2016.

Sky Q is a family of advanced products, connecting wirelessly to create a new ecosystem that makes it easier than ever for customers to access all their favourite TV. Sky Q's Fluid Viewing™ will enable customers to watch on up to five screens simultaneously, while recording four other channels, pause on one screen and carry on viewing on another, watch shows from their box, whether live, recorded or on demand, anywhere around the home, and for the first time, to take their recordings with them on their tablet.

The AirTies Mesh solution is part of Sky Q's next generation of Internet Routers, TV Set Top Boxes (STBs) and accessory devices, and is a key contributor to Sky's "fluid viewing" vision by delivering a superior Wi-Fi and video experience throughout the home.

*"As Europe's leading entertainment provider, ensuring that our customers enjoy the best TV experience possible is our top priority. Working with AirTies has helped us create an amazing new customer experience across screens with Fluid Viewing, as well as take the Sky experience to the next level by enabling Sky Broadband customers to turn all their Sky Q boxes into smart hotspots," said Andrew Olson, Director of New Products, Sky.*

With a single open Wi-Fi network delivering video content from broadcast, OTT, broadband, as well as locally stored content, customers can access any video and the Internet anywhere in the home. As mobile devices move throughout the home, AirTies Mesh software maps the home network, monitoring the shifting demands for broadband and TV streams from a multitude of devices. It decides in near real-time which path to send data packets through to optimise performance. AirTies Mesh can improve connection speed for Sky customers, while also enabling a simplified and improved user experience.

"AirTies has supplied Sky with Wi-Fi devices for several years and we're extremely proud to have been selected for this visionary project. Once again, Sky is leading the way by introducing a next generation home entertainment system", said Philippe Alcaras, CEO AirTies Wireless Networks. "This major new step in Sky's strategy validates our long-held view that having multiple access points smartly linked together is the way forward for optimum home network performance." Alcaras concludes, "a flawless home network is becoming the real must-have for Premium Content Providers".

Compared with the typical Wi-Fi configuration based on a single access point, the new modular approach to video and Internet distribution adopted by Sky is a major breakthrough. Hard-to-reach areas see improvement by the simple addition of another Sky device. In addition, AirTies addresses the "Bad Apple" Wi-Fi performance problem, whereby the slowest performing device degrades overall performance for all other devices in the home. To ensure video quality around the house

even in UK's thick stone walled homes the AirTies system utilizes power-line (PLC) as additional mesh links between the smart AP's.

Additional information about the new Sky Q service can be found here: <https://corporate.sky.com/media-centre/skyq>.

#### **About AirTies**

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning technology enables seamless wireless integration at the touch of a button, as well as 100 percent Internet wireless coverage in homes. AirTies has an install base of over 10 million devices worldwide.

More information is available at [www.airties.com](http://www.airties.com). Follow us on twitter [@AirTies](https://twitter.com/AirTies).

#### **About Sky**

Sky is Europe's leading entertainment company, serving 21 million customers across five countries: UK, Ireland, Germany, Austria and Italy. We offer the best and broadest range of content, deliver market-leading customer service and use innovative new technology to give customers a better TV experience, whenever and wherever they choose.

Sky has annual revenues of over £11 billion and is Europe's leading investor in television content with a combined programming budget of £4.9 billion. The group employs 30,000 people and is listed on the London Stock Exchange (SKY).

For more information visit [www.sky.com/corporate](http://www.sky.com/corporate)

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